

From Analog to Digital - A Simple Path Forward



From Analog to Digital — A Simple Path Forward

🎄 RGE SEMINAR MASTER – COMBINED

Welcome in, everyone. Today is all about making technology feel comfortable—not complicated. You don't need to become an expert. You just need to feel confident using the tools that help you stay connected in today's world. That's our goal—and we're going to take it one simple step at a time.



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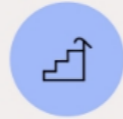
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Welcome!



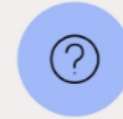
No experience needed

Everyone starts somewhere — you're in exactly the right place.



Step-by-step approach

We're going to move at a comfortable pace, building skills one step at a time.



Questions always welcome

There's no such thing as a bad question here. If you're wondering it, someone else is too.

If you've ever felt unsure about technology, you're in exactly the right place.



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Why Technology Matters Today



Banking

Check your bank account anytime, anywhere.



Communication

Talking with family — it's all connected to technology.



Healthcare

Managing your health has moved online.



Shopping

Everyday errands are now just a tap away.

Technology isn't just optional anymore—it's how everyday life works now. Our goal isn't to overwhelm you—it's to help you feel comfortable participating in that world.



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The World Has Changed



Less Paper

Things that used to be paper... are now online.



Less Cash

Things that used to be cash... are now cards or phones.



More Digital

That can feel frustrating—but here's the good news: it's manageable when you approach it the right way.



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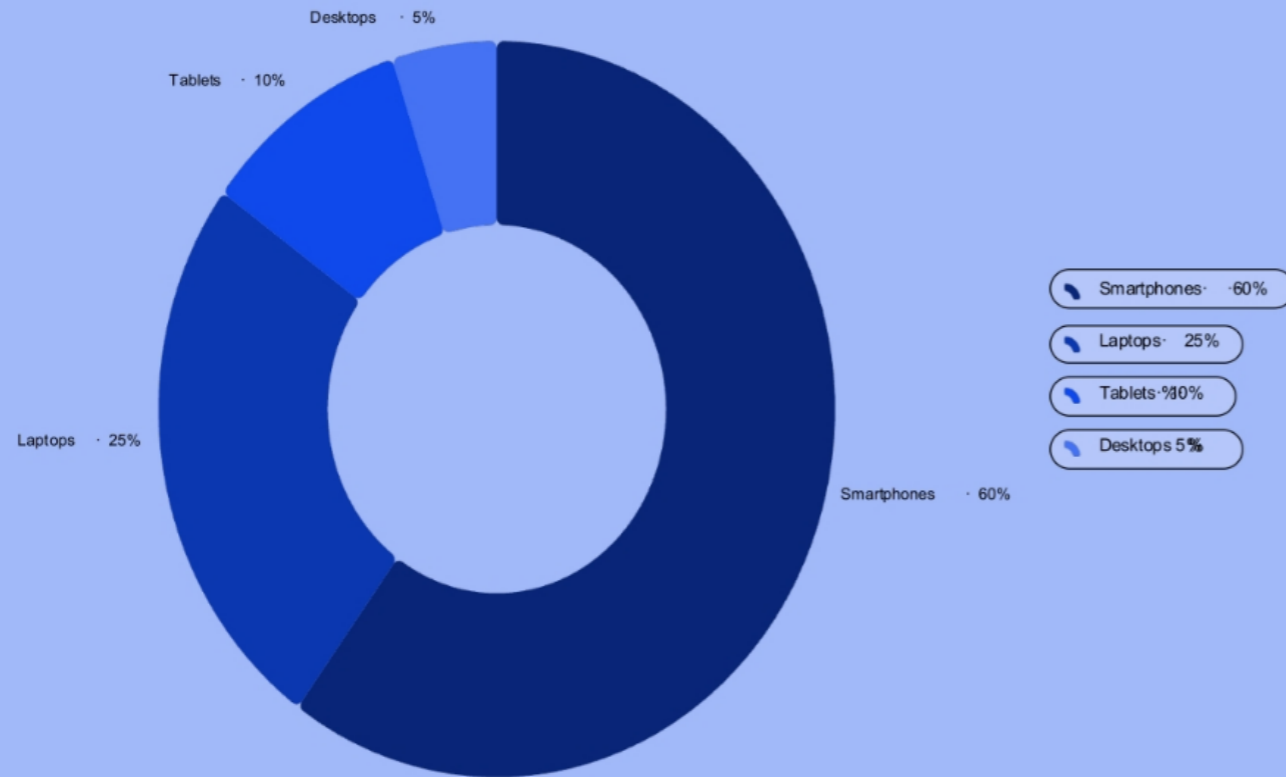
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How People Use Technology Today

Device Breakdown



This is a mobile-first world

Most people are using smartphones, and in the U.S., many of those are iPhones. That's actually good news—because it means the starting point is simpler than ever.

📄 You may already know more than you think—you just don't realize it yet.

- 📱 Smartphones — 60%
- 💻 Laptops — 25%
- 📱 Tablets — 10%
- 💻 Desktops — 5%
- 📱 iPhone — 60%
- 📱 Android — 40%
- 📱 iPad — 55%
- 📱 Other — 45%
- 💻 Windows — 75%
- 🍏 macOS — 20%
- 🌐 ChromeOS — 5%



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Then vs Now

Then

Paper, cash, in-person

- Physical bank visits
- Paper bills and letters
- In-person appointments

Now

Apps, cards, online

- Mobile banking
- Digital communication
- Online services

You've already adapted before. You moved from paper to cards... from in-person to online. This is not something new—it's just the next step in a journey you've already been on.



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Technology Evolution



Desktop



Laptop



Tablet



Phone

Technology has actually become simpler over time. Each step removed complexity—not added it. We're now at the point where the simplest device... is also the most powerful.



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Start Where People Are



Computers Later



Tablets Next



Phones First

Instead of starting with complicated systems, we start where people already are—on their phones. Then we move to tablets... and computers later if needed. **Comfort first—always.**



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Why Technology Feels Hard

Fear of mistakes

Worry about breaking something or doing it wrong.

Too many choices

Overwhelming options with no clear starting point.

Bad past experiences

Previous frustrations that made technology feel impossible.

The Real Problem

Most people don't struggle because they can't learn. They struggle because they started in the wrong place.

Too much... too fast... too confusing.

📄 That's not a people problem—that's an **approach problem**.



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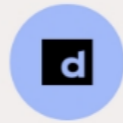
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A Better Way to Learn



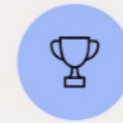
Simple First

We start simple—no jargon, no overwhelm.



Real-Life Tasks

We focus on real-life tasks that matter to you.



Build Confidence

We build confidence through small wins—not memorization.

At RGE, we do this differently.



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Your Options



iPad

Touch-based, visual, and approachable for beginners.



Chromebook Plus

Laptop style, web-based, moderate simplicity.



MacBook

Powerful and flexible, but more complex for new users.

There are a few main device options out there. But not all are equal when you're just getting started. We're looking for something that feels approachable—not overwhelming.



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Tablet or Computer?

Touch vs Keyboard

Tablets use your finger—intuitive and natural. Computers require a keyboard and mouse—more to learn.

Simple vs Flexible

Tablets are streamlined and focused. Computers offer more power but more complexity.

- ☐ This is the key decision. Do you want something simple... or something more powerful but more complex? For most beginners, **simpler wins every time.**



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Chromebook Plus

Laptop Style

Familiar keyboard and screen layout.

Web-Based

Most tasks happen in a browser window.

Moderate Simplicity

Simpler than traditional computers—but still has some complexity, especially for beginners. And that's where trouble can start.



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Where It Gets Tricky



Files & Folders

Navigating a file system can be confusing and disorienting for new users.



Downloads

Files end up in unexpected places, making them hard to find again.



"Where did it go?"

This is where people get stuck. Once that confusion starts, confidence drops quickly.



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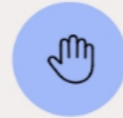
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The iPad



Tap to Use

You see something—you tap it—and it works.



No File Confusion

No digging, no guessing, no frustration.



Clean Layout

Everything is visual and easy to find at a glance.

The iPad removes those problems. It's designed to feel natural—and that makes all the difference.

Why iPad Is Easier

**Simple. Visual.
Natural.**

Less to Remember

There's less to remember and fewer ways to get lost.

→ Touch-Based

Your finger is the cursor—no mouse needed.

→ Visual

Apps are icons you can see and recognize instantly.

→ Simple

It's designed to feel natural—and that makes all the difference.



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Staying Safe



Avoid Scams

Knowing what to avoid is just as important as knowing what to do.



Fewer Viruses

Simpler systems are safer systems—less exposure to threats.



Controlled Apps

Only approved apps can be installed, reducing risk significantly.

📄 Safety is critical—especially today. Simpler systems are safer systems.



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iPad Security

App Store Only

Every app is reviewed and approved before it reaches you.

Fewer Threats

The closed ecosystem dramatically reduces exposure to malware and viruses.

Harder to Break

It's harder to mess up... and harder for bad actors to get in.

The iPad has a major advantage here. That peace of mind is huge for beginners.



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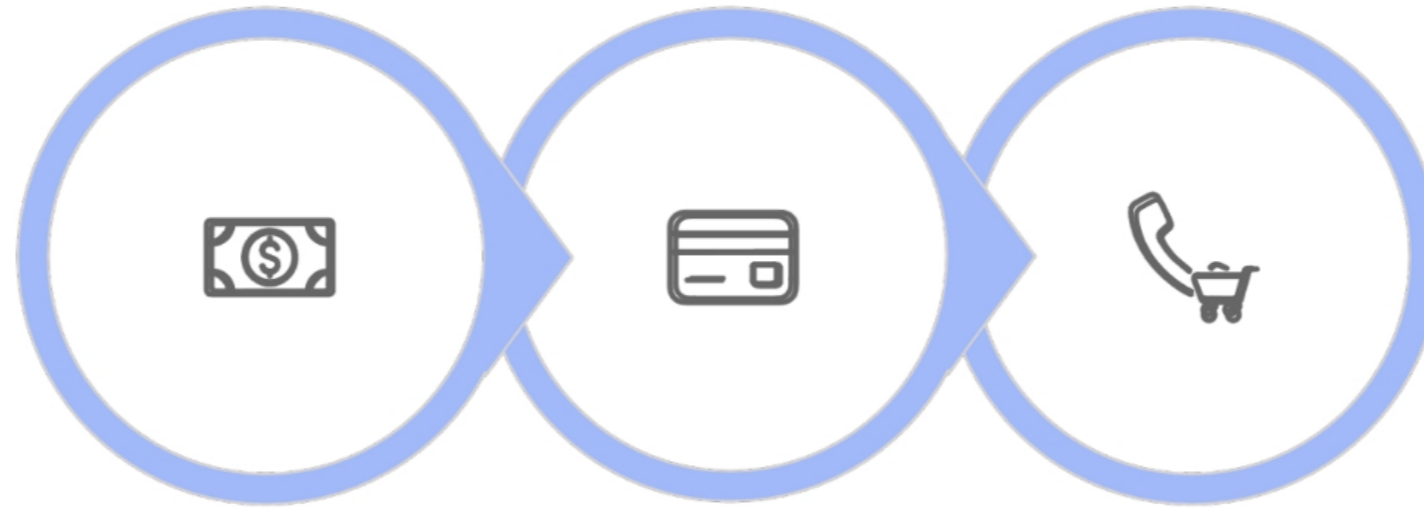


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Cash → Card → Phone



Cash

Card

Phone

You've already made this transition once. Cash to cards... and now to phones. Same journey—just the next step.



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Start With What Feels Natural

If something feels easy, you'll keep using it. And that's how real progress happens.

Familiarity is the foundation of confidence. When a device feels natural, you use it more. When you use it more, you get better. That's the cycle we want to create.



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Good News

You Don't Have to Give Up Comfort

Add a keyboard, and the iPad feels like a laptop—without the headaches.

- Add a keyboard
- iPad adapts



Typing Solutions

Bluetooth Keyboard

A wireless keyboard that pairs easily with your iPad. Affordable and flexible—works from a distance.



Magic Keyboard

Apple's premium keyboard case that attaches directly to the iPad. Sleek, integrated, and powerful.

You've got options depending on comfort and budget. Either way—you keep the simplicity.



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Comfort vs Complexity

Comfort

A device you'll actually pick up and use every day. Confidence grows naturally when the tool feels right.

Complexity

A device with more features than you need—that sits unused because it feels overwhelming.

📌 This is the real decision—not power. **Comfort is what determines whether you'll actually use the device.**



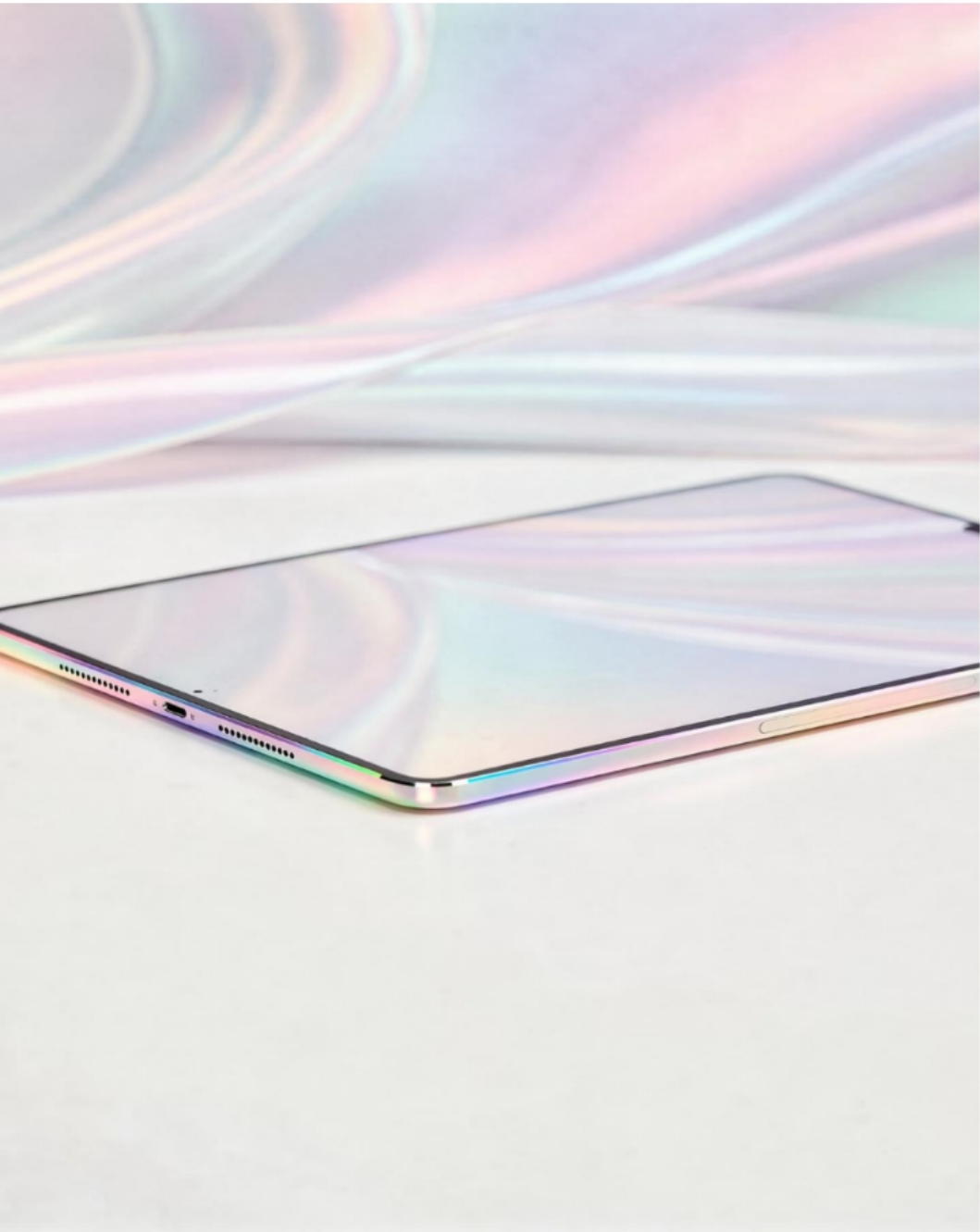
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Brand New? Start with iPad

For most beginners, this is the easiest and safest place to start. Simple, secure, and confidence-building.

Simple

Tap to use—no complicated setup or file management.

Secure

App Store only, fewer threats, harder to break.

Confidence-Building

Small wins come quickly, building momentum from day one.



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Comfort → Confidence → Capability

Comfort

Start with a device and tasks that feel natural and easy.

Confidence

Small wins build your belief that you can do this.

Capability

Expand when you're ready—on your own terms.

Confidence grows step by step. Start simple... build confidence... then expand when you're ready.



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Avoid These Mistakes

Too Complex

Starting with a device or system that has more features than you need creates confusion before you even begin.

Too Powerful

Power you don't need becomes complexity you don't want. Match the tool to where you are right now.

Too Fast

Rushing through steps before they feel comfortable leads to frustration and giving up.

📄 These are the biggest traps. Avoid them—and everything gets easier.



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What You'll Actually Do



Email

Stay in touch with family, friends, and services.



Calls

Connect face-to-face with the people you love.

You don't need everything. Just the things that matter in your daily life.



Photos

Capture and share moments that matter.



Browsing

Look things up, read the news, explore your interests.



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First Wins

1 Send a Message

Reach out to someone you care about—right from your device.

2 Take a Photo

Capture a moment and keep it forever—or share it instantly.

3 Look Something Up

Find an answer, check the weather, or explore something new.

These small wins build confidence fast. Each one proves—**you can do this.**



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Build Momentum

Practice Daily

Progress comes from repetition—not perfection. Even five minutes a day makes a difference.

Keep It Simple

Don't try to do everything at once. Pick one task, do it well, and build from there.

- Five minutes a day is all it takes to build real, lasting confidence.



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STOP Rule

Don't Click

If something feels urgent or scary—don't click any links or buttons.

Don't Call

Don't call any numbers that appear in a suspicious message or pop-up.

Ask First

Pause and ask someone you trust before taking any action.

 If something feels urgent or scary—**pause**. That one habit prevents most problems.



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Everyone Is Learning

You're not behind. You're part of a very large group learning this together.

Technology is new for everyone at some point. The people who succeed aren't the ones who knew it all from the start—they're the ones who kept going, one step at a time.



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You Don't Need Everything

Progress Over Perfection

You don't need to master it all. Just what works for your life—that's enough.

Your Life, Your Pace

Focus on the tasks that matter most to you. Everything else can wait.

Enough Is Enough

When technology serves your daily needs, you've succeeded—regardless of what you haven't learned yet.



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Confidence Grows

You Can Do This.

This Is Absolutely Learnable

This is absolutely learnable. And you've already taken the first step.

- You showed up
- You're paying attention
- You're already learning



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Simple First. Choice Earned.



Start Simple

Begin with the most approachable device and the most basic tasks.



No Overwhelm

We build step by step. Just steady progress.

We build step by step. No rushing. No overwhelm. Just steady progress.



No Rushing

Move at a pace that feels comfortable. There's no deadline here.



Choice Earned

As confidence grows, more options open up—on your terms.



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Start with iPad



Best Path Forward

For most beginners, this is the best path forward.



Simple & Safe

Simple, safe, and confidence-building from day one.



For most beginners, this is the best path forward. Simple, safe, and confidence-building.



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You're Not Locked In



Start Simple

Begin with what feels comfortable and manageable right now.



Build Skills

Gain confidence through daily use and small wins.



Upgrade Later

Starting simple doesn't mean staying simple. You can always move up later.



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Stay Connected



Family

Stay close to the people who matter most—no matter the distance.



Services

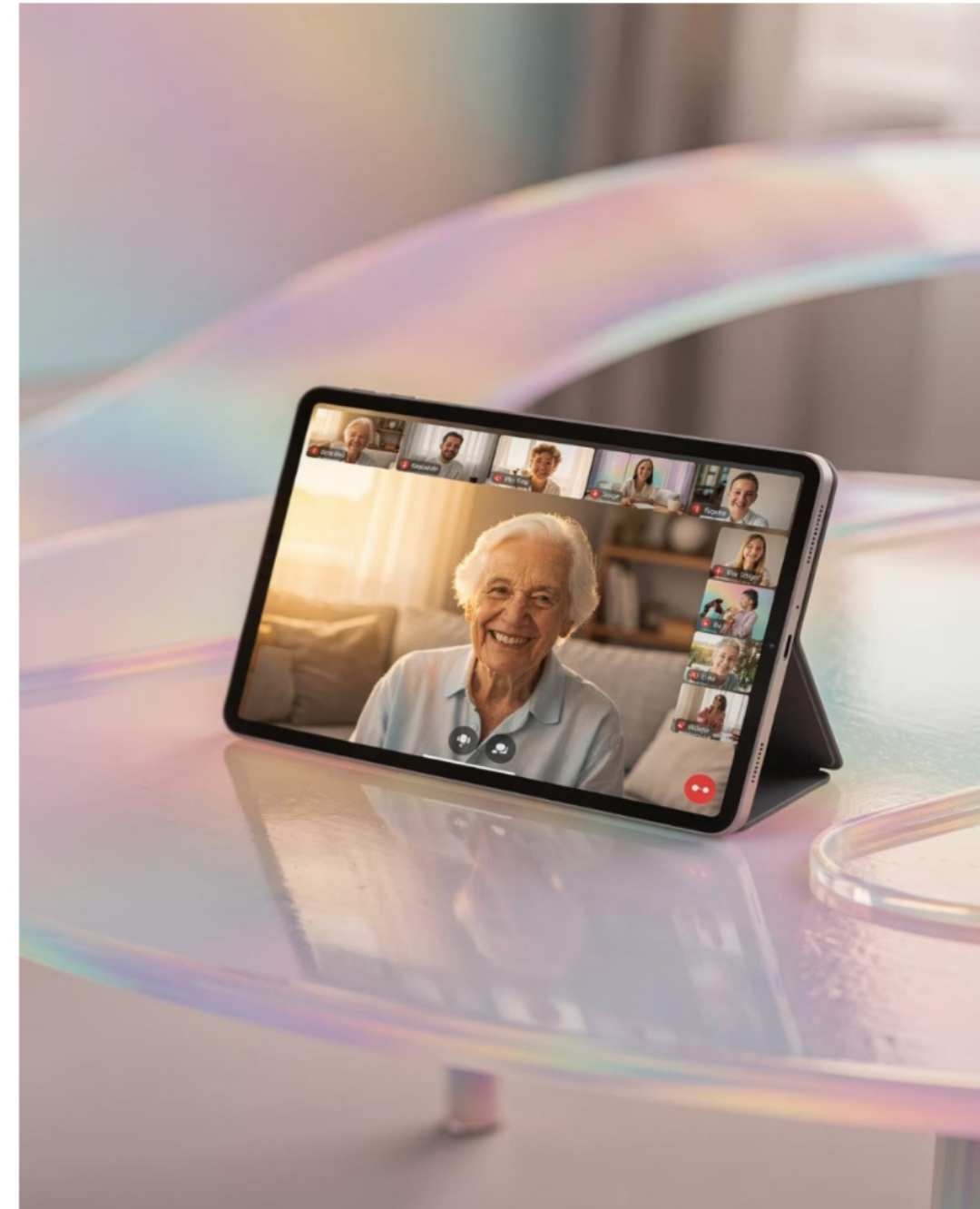
Access banking, healthcare, and everyday services with ease.



Daily Life

Participate fully in a world that's moved online.

This is what it's all about—staying connected to what matters most.



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If It's Frustrating — Simplify

The Rule

If it feels hard, step back. There's always a simpler way—we'll find it together.

What to Do

→ Pause

Stop and take a breath.
Frustration is a signal, not
a failure.

→ Step Back

Return to what felt
comfortable and work
forward from there.

→ Ask for Help

There's always a simpler way—we'll find it together.



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Closing Thought

"The best device is the one you'll actually use."

Not the most powerful.

Raw power means nothing if the device sits on a shelf unused.

Not the most popular.

What works for everyone else may not be what works for you.

The one that fits your life.

That's the only measure that matters.



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Questions Welcome

Thank You for Being Here.

Thank you for being here. Every question is a good one—and I'm happy to help. You've already taken the most important step—**getting started**.

Every question is a good one

Ask anything—there are no bad questions here.

I'm happy to help

We're in this together, every step of the way.

You've already started

The most important step is the one you've already taken.



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