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COMMON BUYING MISTAKES



Buying the
cheapest model



Assuming you'll
upgrade later



Buying more
computer than
you'll ever use



Buying less
computer than
you'll need



Shopping by price,
not value



WE DON'T SELL COMPUTERS.

We help you buy
the right one.
We recommend what's
right for YOU.

**Let RGE help you make
a smart decision today!**

BEFORE YOU BUY...

Call Jim First!

Fifteen minutes of advice could save you
hundreds of dollars—and years of frustration.



Jim Kallauger
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*A Boomer Helping
Fellow Boomers*

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Red Glen
ELECTRONICS



THE RGE SMART TECH BUYING GUIDE

**Before You Buy
Your Next Computer...
Read This First!**



**Helping Boomers
Spend Less...
...By Buying Smarter.**

SMART TECH BUYING GUIDE
Volume One
Computer Buying Edition

👤 FRIENDLY SERVICE

🛡️ RELIABLE SOLUTIONS

PEOPLE ALWAYS.

1 WHY THIS GUIDE?

Technology has changed—fast. Here's what every Boomer should know before buying.



RAM and SSD prices are much higher.



Many computers can't be upgraded.



AI and new software need more power.



Most people keep computers 6—10 years.



RGE INSIGHT

Buy tomorrow's computer today.

Buy enough computer once—not the same computer twice.

BEFORE YOU BUY...

Ask yourself these questions:

- ✓ How long do I keep computers?
- ✓ What do I use a computer for today?
- ✓ What will I probably use it for in 3—5 years?
- ✓ Can this computer grow with me?

2 DO YOU EVEN NEED A LAPTOP?

Many Boomers Don't.

An iPad may be all you need if you mostly...

- ✓ Email
- ✓ Browse the Internet
- ✓ Shop & Bank Online
- ✓ Watch YouTube
- ✓ FaceTime / Zoom
- ✓ View Photos
- ✓ Read Books
- ✓ Use ChatGPT
- ✓ Use Microsoft 365



A Laptop is better if you...

- ✓ Write lots of documents
- ✓ Use spreadsheets
- ✓ Print frequently
- ✓ Run Windows software
- ✓ Need multiple windows open
- ✓ Like a keyboard and mouse



RGE INSIGHT

The best device is the one that fits **YOUR** life—not the one with the most features.

3 THE RGE BUYING RULES

Smart choices now = zero regrets later.

WINDOWS PC RECOMMENDATIONS



MINIMUM

16 GB RAM
512 GB SSD



PREFERRED

32 GB RAM
1 TB SSD

MAC RECOMMENDATIONS



16 GB Unified Memory
(minimum)
512 GB SSD

REFURBISHED = SMART VALUE



Buy business-class.
Buy already upgraded.
Don't plan on upgrading later.

AVOID THE... ZOMBIE LAPTOP



Definition:
A computer that's technically alive...
...but too expensive to improve.